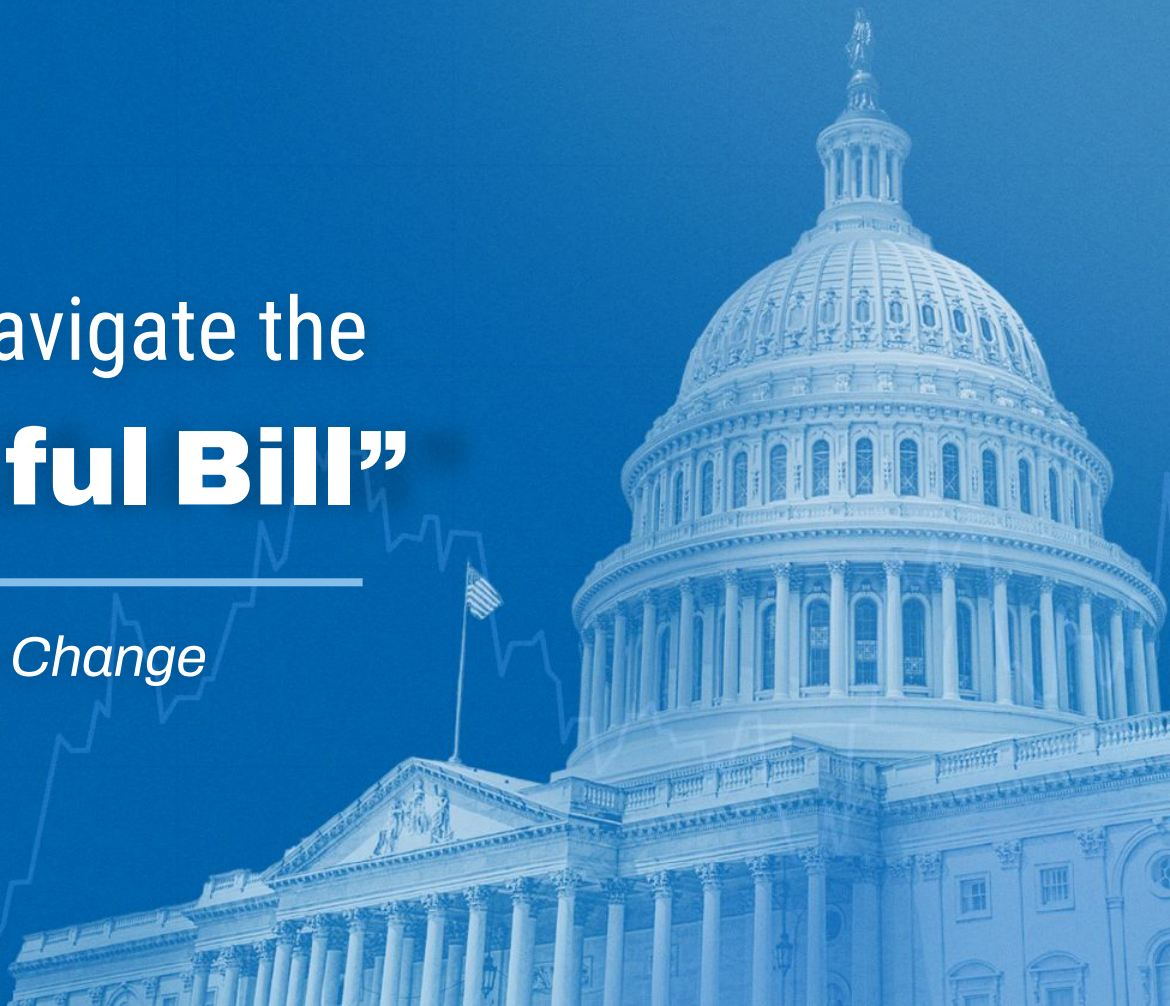


YCHARTS

Helping Clients Navigate the “**Big Beautiful Bill**”

Planning Through Policy Change



A Sweeping Change Signed July 4, 2025

Key Takeaway:

The One Big Beautiful Bill Act (OBBBA) reshapes the landscape for high-net-worth individuals and business owners with lasting changes to estate exemptions, charitable deductions, business tax treatment, and more. Advisors have a timely opportunity to add value by helping clients interpret and act on these changes.

The Big Picture

Major policy shifts can feel disruptive, but they also open doors for thoughtful planning. Advisors who deliver personalized strategies and keep clients focused on long-term fundamentals, rather than short-term headlines, are best positioned to lead through change.

The Hill

For the middle class, one great, big, beautiful betrayal

The 'big, beautiful bill' passed by Congress and signed into law by President Trump last week has been criticized for breaking numerous...

4 hours ago



CNN

Here's who stands to gain from the 'big, beautiful bill.' And who may struggle

President Donald Trump has promised that the "big, beautiful bill" passed by the Senate and being considered by the House of Representatives...

4 days ago



Yahoo Finance

9 takeaways for CFOs from the 'One Big Beautiful Bill'

Sweeping supply-side tax cuts are now law, bringing immediate reporting and long-term planning questions for finance chiefs.

9 hours ago

Yahoo Finance

How Trump's 'Big Beautiful Bill' Could Impact the Cost of Homebuying and Renting

President Trump's "One Big Beautiful Bill" contains a wide-ranging package of tax and federal spending cuts that could impact the housing...

1 day ago



NBC News

Medical students fret over student loan cap in 'big, beautiful bill'

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Yahoo Finance

Here's How Much Every Tax Bracket Would Gain — Or Lose Under Trump's 'Big, Beautiful Bill'

After many months of touting the 'Big, Beautiful Bill,' President Donald Trump finally passed it with the approval of the House and Senate.

4 hours ago

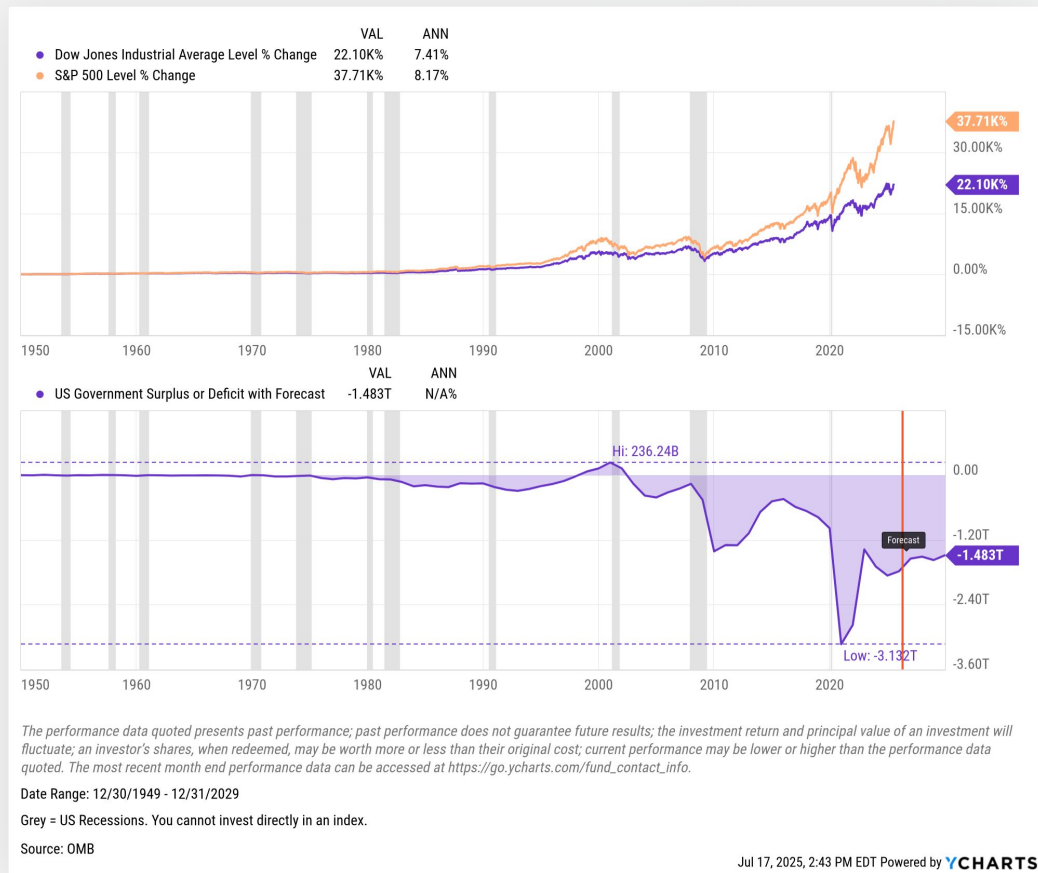
Market Perspective – Staying Invested

Key Takeaway:

Markets have endured a wide range of fiscal, legislative, and economic policy shifts, from record deficits to surpluses, and wartime spending to tax overhauls. Through it all, long-term investors who stayed the course were rewarded.

The Big Picture:

Despite volatile government policy and political change, equities have delivered strong long-term growth. Helping clients focus on long-term trends and avoid reactionary decisions remains one of the most impactful ways advisors can add value.



Tax Policy Updates

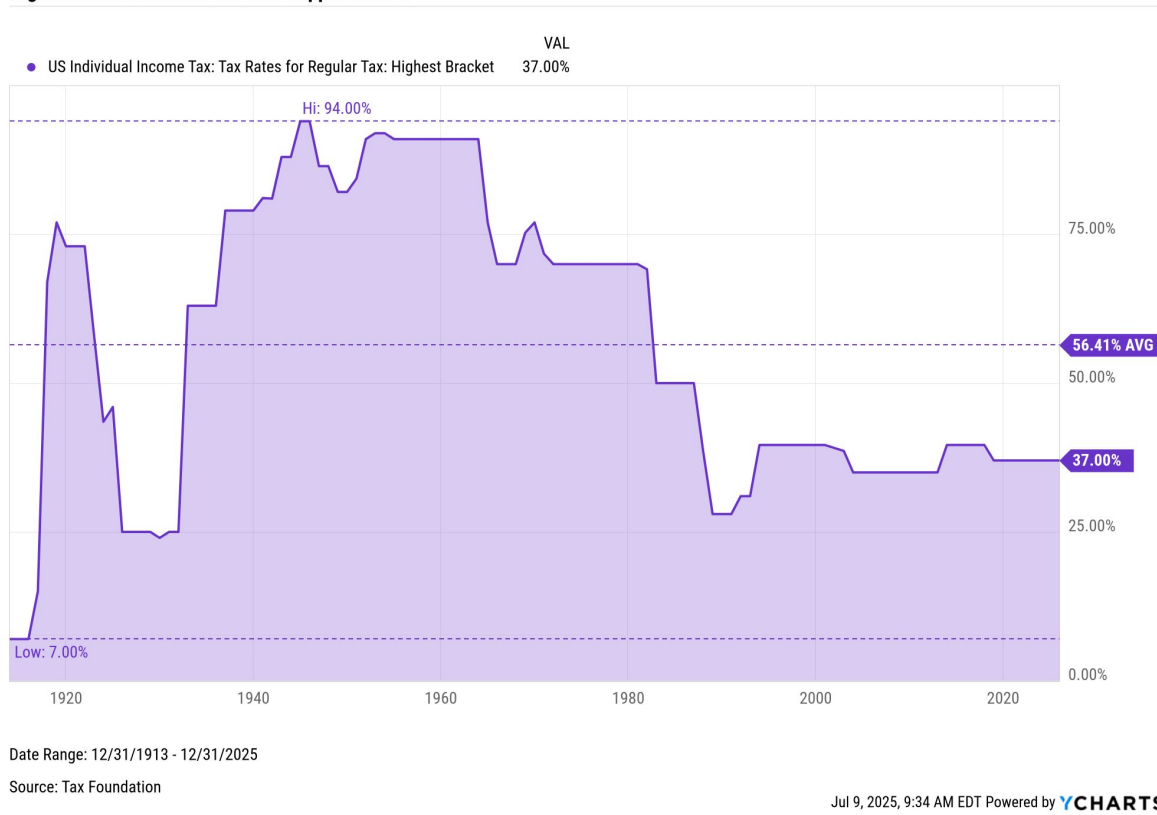
Key Takeaway:

The OBBBA set a top tax rate of 37%, and the income required to hit that rate has increased more than **20-fold since 1990**, now exceeding \$750,000 for joint filers.

The Big Picture:

With these provisions now locked in for the near term, advisors have a rare window of stability to help high earners plan ahead.

Highest Income Bracket Tax Rate Capped at 37%



Additional 2026 Tax Considerations for UHNW, HNW & Business Owners

Estate & Gift Tax:

High-net-worth clients now have a larger window at \$15M per person to transfer wealth tax-free.

- Advisors should consult clients to evaluate gifting and trust strategies before potential political changes reduce this threshold again.

Charitable Giving:

The new 0.5% Adjusted Gross Income floor means fewer clients will benefit from itemizing charitable gifts.

- Advisors may want to reassess giving vehicles like donor-advised funds or Charitable Remainder Trusts to maintain tax efficiency and philanthropic goals.

Itemized Deduction Cap:

Strategies that relied on deductions, like writing off investment interest or advisory fees, are now less valuable.

- Advisors may need to re-evaluate planning for tax-sensitive clients who historically benefited from broad itemization.

SALT Deduction Cap:

Middle-income clients see temporary relief, but high earners still face the \$10K limit for State and Local Tax (SALT).

- This may limit the tax benefit of living in high-tax states, making location-based planning and income smoothing more relevant.

Additional 2026 Tax Considerations for UHNW, HNW & Business Owners

QSBS Expansion:

Enhanced Qualified Small Business Stock rules allow founders and early employees to exclude up to \$15M in capital gains and add tiered benefits for holdings under five years.

- Advisors working with business owners may want to revisit equity structures and exit timing to maximize these benefits.

Bonus Depreciation & R&D Expensing:

Clients running private businesses can now fully expense qualifying purchases and R&D indefinitely, offering new flexibility to manage taxable income and reinvest in growth.

- Advisors may want to collaborate with clients' CPAs to evaluate how these changes could support near-term capital expenditures, innovation initiatives, or broader tax planning objectives.

Opportunity Zones:

The permanent OZ program starting in 2027 opens new opportunities for deferring and reducing capital gains.

- Advisors may want to start preparing clients with liquidity events, concentrated positions, or exit planning needs tied to multigenerational wealth goals to take advantage when the rules go live.

Bottom line:

These changes create a two-year planning window. Smart advisors will use it to reposition clients ahead of the 2026 shift, taking advantage of today's stability while preparing for future expected *and unexpected* changes.

Charitable Contribution Considerations

Key Takeaway:

Starting in 2026, a new 0.5% Adjusted Gross Income (AGI) floor limits charitable deduction value, impacting high earners who give consistently each year.

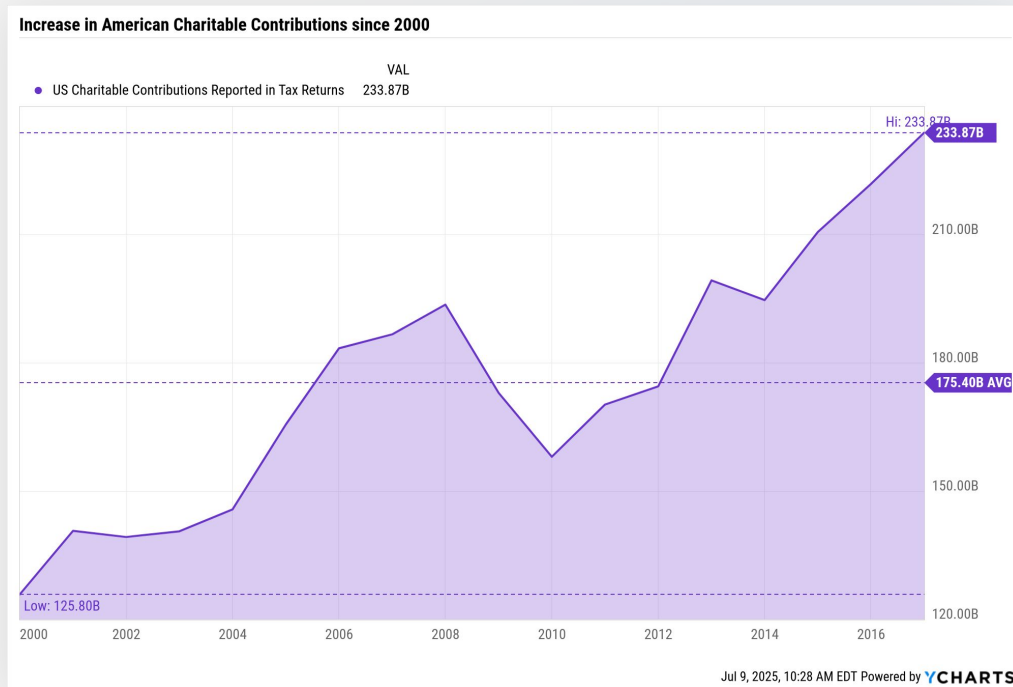
The Big Picture:

Advisors should help clients evaluate the timing of charitable gifts, especially large planned contributions to preserve deductibility.

Example: A client with **\$10M in AGI** donates **\$75K**:

In 2025: Full \$75K may be deductible.

- **In 2026:** Only **\$25K** is deductible; the first **\$50K** is excluded.
- **Result:** A **\$50K drop in deductible giving** without any change in income or generosity.



Environmental Policy Reversals

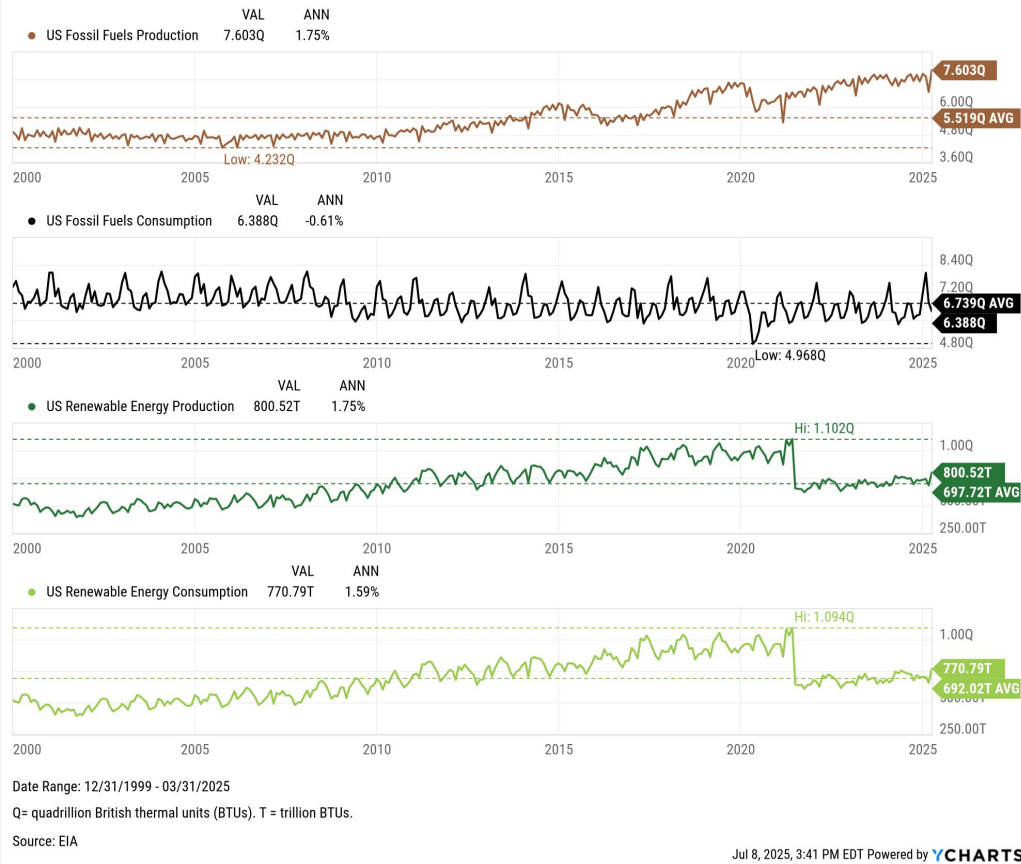
Key Takeaway:

The OBBBA scales back several clean energy incentives and boosts fossil fuel support, marking a pivot from recent climate policy.

The Big Picture:

With renewable energy tax credits scaled back, advisors may want to revisit environmental, social & governance (ESG) strategies and energy allocations, separating short-term policy noise from the long-term trajectory of the energy transition.

Fossil Fuel v Renewable Energy Production & Consumption since 2000



Jul 8, 2025, 3:41 PM EDT Powered by YCHARTS

The Fiscal Picture

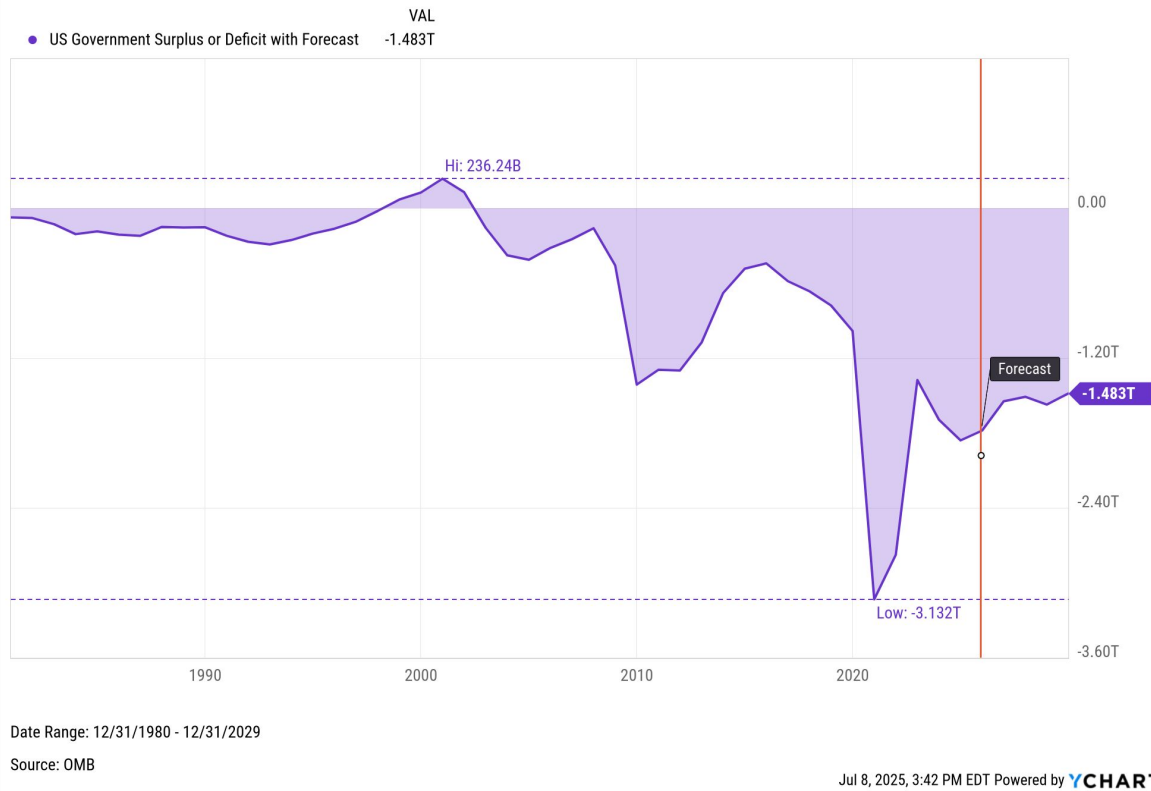
Key Takeaway:

Projected deficits are set to increase by \$2.8–\$3.4T, raising the risk of a U.S. credit outlook downgrade.

The Big Picture:

Advisors should keep clients grounded. Market noise around deficits may cause short-term swings, but long-term portfolio performance is driven by fundamentals, not headlines.

US Government Surplus/Deficit Forecast



The Headlines Will Change. Trusted Advice Holds.



Create Planning Windows:

The OBBBA opens opportunities to engage HNW and business owner clients on estate strategy, income planning, and entity structure before changes take effect.



Tailor Every Strategy:

The OBBBA's complexity makes broad guidance insufficient. Advisors who tailor strategies to clients' unique income, entity structure, and legacy goals will drive deeper value.



Act on Timing:

From charitable giving to harvesting gains and estate restructuring, timing is critical. Advisors should help clients act or reevaluate in 2025 to lock in tax efficiency.



Cut Through the Noise:

In a volatile landscape, clarity wins. Advisors who simplify the complex and lead decisively will keep clients aligned with long-term objectives.



Stay the Course:

As headlines heat up, long-term discipline becomes a differentiator. Advisors play a key role in keeping clients focused on strategy, not noise.



Turning Policy Shifts into Planning Opportunities

Be the calm in the headlines. YCharts helps you deliver answers that reassure, not react.

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