

ADVISOR - CLIENT COMMUNICATIONS FRAMEWORK

YCHARTS

BROADCAST

Value-Add Touchpoints:

Value-Add Touchpoints:

Value-Capture Touchpoints:

Value-Capture Touchpoints:

NARROWCAST

Value-Add Touchpoints:

Value-Add Touchpoints:

Value-Capture Touchpoints:

Value-Capture Touchpoints:

SCHEDULED

AD HOC

Want to learn how YCharts empowers your communication strategy?

Reach out at: hello@ycharts.com | (866) 965-7552