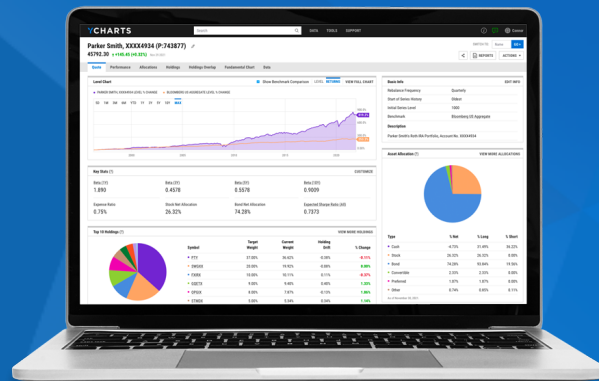


# Redtail + YCHARTS



## Enabling smarter investment decisions & better client communications for advisors

As advisors and planners seek to differentiate themselves and effectively communicate their value proposition, creating repeatable, scalable processes for AUM growth can be a challenge. YCharts delivers by streamlining and automating investment research, creating compelling presentation materials, and helping advisors achieve more growth in less time.

## Who is YCharts?


Thousands of financial advisors, planners and asset managers rely on YCharts to develop insights, build and manage portfolios, and effectively communicate with prospects and clients. With industry-leading tools, you're empowered to create compelling visuals that emphasize the strengths of your investment strategies and grow your assets under management.


→ [Learn how YCharts can help you](#)

## Getting Started

Are you ready to optimize your portfolio construction & analysis, streamline reporting workflows, and help your clients achieve their goals?

 [Getting Started Video](#)

 [Questions?  
support@ycharts.com](mailto:support@ycharts.com)

 [Learn How to Set Up  
This Integration](#)

[Schedule a Demo](#)

[Start a Free Trial](#)

## How Redtail + YCharts Work Together

By combining YCharts' visualization tools and comprehensive data coverage with information housed in Redtail, you can now:

- **Effortless Synchronization:** Simplify the import of portfolio holdings and weights between Redtail and YCharts for streamlined management.
- **Dynamic Reporting:** Craft engaging portfolio reports and comparisons that facilitate asset gathering and client discussions.
- **Comprehensive Analysis:** Evaluate the performance, risk profile, asset allocation, and individual security holdings of your model and client portfolios.
- **Benchmarks and Comparisons:** Position your portfolios against any security, portfolio, index, hypothetical strategy, or custom benchmark available on YCharts.
- **Efficient Collaboration:** Accelerate the development and distribution of reports and communications materials within your team for effective prospecting and client engagement.