

2025 T3 & Inside Information Survey



#1 Software advisors are considering adding:

- Investment Data & Analytics
- Economic Analysis & Stress Testing

Featured in **TWO** additional categories:

- SRI/ESG Portfolio Analysis Services
- Portfolio Design Solutions

Growing Market Share:

	2022	2023	2024	2025	Δ 2022-2025
Morningstar AWS	24.83%	23.81%	23.11%	19.41%	-542 bps
YCharts	8.16%	10.82%	12.31%	14.90%	+674 bps
Nitrogen	9.08%	12.21%	9.56%	11.65%	+257 bps



Ranked as a 2 Category **“Software All Star”**

(Exceptional User Ratings + Growth in Market Share)



Joel Bruckenstein



Bob Veres



Kitces Advisor Tech Survey

YCHARTS

Recognized as an *Investment Research* Market Leader, surpassing industry competitors in customer satisfaction and perceived value.

Michael Kitces



8.3

Satisfaction
Rating out of 10



8.2

Value
Rating out of 10